

Independent outdoor media



## Contact

T: +27 021 438 6666

M: +27 082 770 1770

E: [brent@iom.co.za](mailto:brent@iom.co.za)

Private Bag X1 Camps Bay

South Africa 8040

## Cape Town Paarden Eiland | N1 Highway | Pip South

This is the first billboard seen on the N1 Highway driver's left as one exits the Cape Town CBD. Located on the 4-laned Table Bay Blvd, this is THE busiest section of Highway in the whole of the Western Cape. Peak hour afternoon exposure is highest and traffic heads homewards from Marine Drive towards the South via the M5 Koeberg Interchange as well as the Northern Suburbs ahead.

**LSM: 4 –12**

**Traffic Count: 3,4m per month**

**GPS: -33.920643,18.458916**

Style: Landscape

Size: 3m x 12m

Type: PVC

Illuminated: Yes

Alcohol (ARA): Yes

Production: Print, Install & Remove