

Independent outdoor media



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Cape Town Paarden Eiland | N1 Highway | Pip North

This billboard is seen from the N1 Highway on driver's right as one heads towards the CBD. Located just before the Marine Drive Bridge in the 80km zone of this 4-laned Table Bay Blvd, this is THE busiest section of Highway in the whole of the Western Cape. Peak hour morning exposure is highest, with traffic coming in from the South via the M5 Koeberg Interchange as well as from the Northern Suburbs.

LSM: 4 –12

Traffic Count: 3,4m per month

GPS: -33.920643,18.458916

Style: Landscape

Size: 3m x 12m

Type: PVC

Illuminated: Yes

Alcohol (ARA): Yes

Production: Print, Install & Remove