

Independent outdoor media



Cape Town CBD | Long Street | Overbeek - Long

This is one of Cape Town's largest and best known 'landmark' wall signs, prominently situated at the top end of now well-renowned Long Street. Recognised as the City's entertainment area, this prime site is in close proximity to trendy restaurants, clubs and pubs where our locals mingle with tourists. The site has consistently high traffic volumes during the week as well as weekends, both day and night.

Note: High-profile custom-made site with specific terms & conditions applicable. Long term contracts only. Specialized installation.

LSM: 5 –12

Traffic Count: 7,1m per month

GPS: -33.927177,18.413524



Contact

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Style: Portrait

Size: 20m x 12m

Type: PVC & Contravision

Illuminated: Yes

Alcohol (ARA): No

Production: Print, Install & Remove